



HPLD Foundation Board of Directors  
Regular Session  
December 6, 2021  
District Support Services  
2650 W. 29<sup>th</sup> St., Greeley, CO 80631  
4:00pm

**This meeting will also be streamed virtually via GoToMeeting:**

<https://www.gotomeet.me/NiamhMercer/hpldfoundation-board-of-directors-meeting> You can also dial in using your phone.

United States: +1 (646) 749-3335

Access Code: 690-325-477

## 1.0 OPENING OF MEETING

**Time Meeting Begins: 4:45 PM**

### 1.1. Roll Call and Pledge of Allegiance

Present: Gerri Holton, Joyce Smock

Present via voice conference: Julie Forland, Andrea Kaumann

Staff present: Executive Director Dr. Matthew Hortt, Foundation Director Niamh Mercer, Development Associate Christina Hardman. Finance Manager Natalie Wertz

Guests: Matthew Starr, Dr. Kelley Carmichael Casey, Melanie McGinn, and Dr. Melanie Pepper

### 1.2. Approval of Agenda (Action)

**Motion:** Vice Chair Smock moved to approve the agenda as presented.

**Second:** Secretary/Treasurer Forland

**Vote:** 4;0 unanimously approved

### 1.3. Approval of Minutes (Action)

#### 1.3.1. Regular Session May 17, 2021

**Motion:** Secretary/Treasurer Forland moved to approve Regular Session May 17, 2021 minutes as presented.

**Second:** Director Kaumann

**Vote:** 4;0 unanimously approved

#### 1.3.2. Regular Session August 16, 2021

**Motion:** Secretary/Treasurer Forland moved to approve Regular Session August 16, 2021 minutes as presented.

**Second:** Director Kaumann

**Vote:** 4;0 unanimously approved

### 1.3. Public Comment

No public comment.

## 2.0 ITEMS FOR ACTION/INFORMATION

### 2.1. Writer in Residence Update (Information)

Dr. Melanie Peffer updated the Board on her published children's book *Biology Adventures: On the River* and informed them of her book launch taking place at Farr Library on December 11<sup>th</sup>, 2021.

### 2.2. Nomination of New Directors (Action)

The Board nominees Dr. Kelly Carmichael Casey, Melanie McGinn, and Matthew Starr introduced themselves.

**Motion:** Vice Chair Smock moved to accept Matthew Starr, Dr. Kelley Carmichael Casey, Melanie McGinn to the HPLD Foundation Board of Directors

**Second:** Director Kaumann

**Vote:** 4;0 unanimously approved

Dr. Kelly Carmichael Casey, Melanie McGinn, and Matthew Starr will now be referred to as Director Carmichael Casey, Director McGinn, and Director Starr. They are now voting Board Members.

### 2.3. Board of Directors Icebreaker (Information)

The Board of Directors were asked to speak on why they love their library.

Chair Holton spoke of the beauty of the Fort Lupton and the peace that she enjoys there.

Vice Chair Smock talked about the HPLD MOVE bookmobile and her community's way of being connected to books.

Secretary/Treasurer Forland has positive memories of taking her daughter to storytime and her libraries impact throughout the stages of her life.

Director Kaumann spoke of the wooden chairs within her library and the excitement of the unlimited books when she was young in Brooklyn, NY.

Director Starr spoke of the access of information that libraries have available at no cost.

Director Carmichael Casey has an amalgamation of memories of herself, her kids, and her grandkids enjoying the library. She went to the library every day after school so it was a natural place for her to take her kids and witness their enjoyment.

Director McGinn spoke of finding sanity when she took her kids to her library and how helpful it was to get the parenting books that were near the storytimes.

### 2.4. 2021 Board Designated Fund Distribution (Action)

Foundation Director Mercer presented the Board Designated Fund Distribution to the Board based on the Finance Committee's recommendations. Executive Director Dr. Matthew Hortt shared the current status of the Signature Author Series event scheduled for April.

**Motion:** Director Starr moved to approve the 2021 Board Designated Fund Distribution

**Second:** Director McGinn

**Discussion:** Director Starr asked Executive Director Dr. Hortt about the challenges that have come with LINC. Dr. Hortt thinks it's an incredible endeavor. He stated it will be a big deal for the public to come into LINC and be able to get real world skills. Director Starr asked Dr. Hortt if there is an allocation in the budget for the marketing of the project. Dr. Hortt said yes, there is money set aside and they have a marketing consultant brought on. We also have the Weld Community Foundation that is our partner.

Director Casey Carmichael asked about the programs that did not receive funds. Foundation Director Mercer spoke of the Eaton Library and their request for funds for an art piece. The Foundation will be working on getting grants for the art piece. The Foundation is creating a process to receive more applicants and make the request for Board Designated Funds more accessible.

**Vote:** 7;0 unanimously approved

#### 2.5. 2020 Annual Report (Action)

Foundation Director Mercer shared the 2020 Annual Report.

**Motion:** Vice Chair Smock moved to approve the 2020 Annual Report

**Second:** Director Kaumann

**Discussion:** Chair Holton likes the format. Director Starr agreed and said that infographics are favorable.

**Vote:** 7;0 unanimously approved

#### 2.6. 2022 Foundation Budget (Action)

Foundation Director Mercer presented the 2022 Foundation Budget that was reviewed by the Finance Committee.

**Motion:** Vice Chair Smock moved to approve the 2022 Foundation Budget.

**Second:** Director Starr

**Discussion:** Starr recommended changing the format and recommends that the gross profit be easier to read. Vice Chair Smock asked if it was done in Excel. Mercer said yes and then it is converted to a pdf.

Director Carmichael Casey abstains from the vote as she feels she does not have enough information.

**Vote:** 6;0 approved

#### 2.7. 2022 Meeting Schedule (Action)

Foundation Director Mercer introduced three options for the first Board of Directors meeting in 2022.

**Motion:** Director Carmichael Casey moved to approve option two of the meeting schedule.

**Second:** Director McGinn

**Discussion:** Director McGinn states that the work session before the regular session works for her. Secretary/Treasurer Forland also likes that option and 3PM or 4PM works for her. Director Kaumann stated Monday at 3 or 3:30PM for the regular meeting to follow the work session will be best for her. Director Carmichael Casey does not have a preference. Director Starr states that Monday works best for him. Vice Chair Smock says she prefers 3PM. Chair Holton says she's available whenever. Director Kaumann clarified that the options are on the same day. Foundation Director Mercer confirmed.

**Vote:** 7;0 unanimously approved

### 2.0 FINANCE REPORT-Natalie Wertz, Finance Manager

Finance Manager Wertz provided the Foundation's finance report for the third quarter.

### 4.0 FOUNDATION REPORT-Niamh Mercer, Foundation Director

#### 4.1. Links for Literacy Update

Discussion: Director Starr asked when the Links for Literacy committee meeting is next week and Mercer encouraged him to participate in next year's meetings as the meeting next week is just to wrap up the 2021 tournament.

#### 4.2. End of Year Campaign Update

Discussion: Director Starr and Director McGinn want to make a fundraising page for HPLD Colorado Gives Day. Director Starr asked what kind of revenue Colorado Gives Day brings in. Mercer stated that we have over 48 households that donate and it brings in about five thousand annually.

## 5.0 BOARD COMMENTS

Chair Holton welcomed the new board members and hoped they will consider some committees for next year. And wished happy holidays to everyone.

Vice Chair Smock welcomed the new board members. She stated that she enjoyed listening to the icebreaker and that the diversity in the group will lead to great discussion. When Finance Manager Wertz and Foundation Director Mercer spoke of the budget next year, she thought it was a lofty goal. If we meet that goal, then it will be a terrific achievement. Director Starr stated that Weld County is a fast-growing county.

Secretary/Treasurer Forland welcomed the new board members and hopes to play in the Links for Literacy Golf Tournament next year.

Director Kaumann welcomed the new board members and shared that Director Starr and her share a library at Carbon Valley Regional Library. She shared that the Friends Committee is working on some great stuff for next year.

Director Starr is excited for the rebranding and growth and thinks it will be an exciting time at the Foundation. He is excited to grow awareness.

Director Carmichael Casey thanks the Board for the warm welcome and is excited to get to know everyone and participate next year.

Director McGinn is excited to be here and is looking forward to meeting in person. She asked if the work session is the same as an orientation. Mercer confirmed that it is.

Director Starr asked if the Board could exchange contact information. Mercer will send out the contact list and the calendar invite for next meeting by this Friday.

## 6.0 ADJOURNMENT

**Motion:** Vice Chair Smock moved to adjourn the meeting.

**Second:** Secretary/Treasurer Forland

**Vote:** 7;0 unanimously approved

**Time Meeting Ended: 6:10 PM**

*Next Meeting: Monday, February 28<sup>th</sup> 2022 at District Support Services 2650 W. 29th St. Greeley, CO 80631, 3:00PM*

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*Julie Forland*

Julie Forland (Mar 8, 2022 19:17 MST)

Julie Forland, Secretary/Treasurer

Mar 8, 2022

Date

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*Christina Hardman*

Christina Hardman (Mar 8, 2022 14:10 MST)

Christina Hardman, Recording Secretary

Mar 8, 2022

Date