



HPLD FOUNDATION BOARD OF DIRECTORS

DRAFT: Regular Session

November 16th, 2020

3:00 PM

Hudson Public Library

1.0 OPENING OF MEETING

Meeting called to order at 3:08pm

1.1 Roll Call and Pledge of Allegiance

Present: John Damsma, Gerri Holton, Mary Roberts, Mark Moody, Andrea Kaumann, Miranda Arens-Bennett, and Julie Forland

Absent: Caleb Jackson, Joyce Smock

Staff

Carolyn Valencia, MOVE Librarian; Elena Rosenfeld, Community Engagement and Strategies Manager; Marjorie Elwood, Associate Director; Natalie Wertz, Finance Manager; Niamh Mercer, Interim Foundation Director; Rosa Granada, Associate Director; Kim Parker, Executive Assistant and Training Specialist

Guests

No guests

1.2 Approval of Agenda (Action)

Motion: Vice Chair Holton moved to approve the agenda as presented.

Second: Director Moody

Vote: Unanimously approved, 7:0

1.3 Approval of Minutes (Action)

A. August 17, 2020

Motion: Director Moody moved to approve the August 17, 2020 minutes as presented.

Second: Director Kaumann

Vote: Unanimously approved, 7:0

1.4 Public Comment

No public comment – Kim Parker

2.0 ITEMS FOR ACTION / INFORMATION

2.1 Distribution of Board Designated Funds (Action)

Interim Foundation Director Niamh Mercer informed the Board of the following requests for funds from the Foundation. The Finance Committee recommends that

the Board distribute funds, which total \$12,000, to the programs. Details about each request are included in the Board packet.

- Multilingual Nursery Rhyme Booklet Project - \$8,000 for translation fees.

3,000 booklets will be produced.

There was no discussion.

- MOVE 1,000 Books Before Kindergarten - \$2,000 for 2,000 books.

There was no discussion.

- Let's Talk About Race – \$2,000 to purchase program materials for book bags.

HPLD Librarian Carolyn Valencia answered questions about the program and offered to communicate with the Board, letting them know what books are chosen, etc. The books will be age-appropriate for 3-5-year-olds.

Dr. Matthew Hорт explained that the objective is to get everyone to talk about differences and work together as a community. After some discussion, Chair Damsma pointed out that the Foundation Board's role is not to approve the program, but to provide funding for programming.

Motion: Vice Chair Holton moved to approve the distribution of Board-designated funds as presented.

Second: Director Arens-Bennett

Vote: Approved, 6:1

2.2 2021 Meeting Schedule (Action)

There was no discussion.

Motion: Director Moody moved to approve the 2021 Meeting Schedule as presented.

Second: Vice Chair Holton

Vote: Unanimously approved, 7:0

2.3 2021 Officers and Committees (Action)

The Foundation Board will need to elect a 2021 Board Chair, who must be a current member of the HPLD Board of Trustees. Vice Chair Holton volunteered to be considered for the position.

Motion: Director Roberts moved to nominate Vice Chair Holton for the 2021 HPLD Foundation Board Chair

Second: Director Arens-Bennett

Vote: Unanimously approved, 7:0

The Vice Chair position will be filled at the February meeting.

2.4 2021 Budget (Action)

Director Roberts announced that the HPLD Foundation Finance Committee recommends that the budget be approved as presented.

Motion: Director Moody moved to approve the 2021 budget as presented

Second: Director Kaumann

Vote: Unanimously approved, 7:0

3.0 FINANCE REPORT – Natalie Wertz, Finance Manager

Finance Manager Natalie Wertz reviewed the Financials, which can be found in the Board packet. Director Moody asked if there has been a decrease in corporate donations, and Ms. Wertz answered that they are a little behind, but most donations come in from now to year end.

Director Roberts asked Ms. Wertz to describe the Stifel account to the Foundation Board so that they are aware of its purpose. Wertz noted that fund started several years ago and has been added to over the years. She explained that there is a spending policy that the Foundation Board must adhere to when distributing Board Designated funds. Information can be found on the Foundation website: [Spending Policy http://www.mylibrary.us/wp-content/uploads/2017/09/Spending-Policy.pdf](http://www.mylibrary.us/wp-content/uploads/2017/09/Spending-Policy.pdf)

4.0 FOUNDATION REPORT – Niamh Mercer, Interim Foundation Director

4.1 Interim Foundation Director – Dr. Matthew Hortt, HPLD Executive Director

Dr. Hortt introduced the Foundation's Interim Director, Niamh Mercer. She's been a huge asset with the department's grants, golf tournament, fund-raising, and all around.

4.2 2020 Links for Literacy Report

Interim Foundation Director Mercer reported that the Links for Literacy golf tournament was socially distanced this year, with a tee time start instead of a shotgun start. It grossed \$1,595 in silent auctions, the total net was \$19,819, and the Kiwanis Club 50/50 split was \$9,909. She added that staff will solicit sponsors and the silent auction prizes earlier next year. Director Roberts congratulated Ms. Mercer.

4.2 Writer in Residence Program

Interim Foundation Director Mercer informed the Board that the program started a month late because of COVID.

Joshua Collier, 2020 Writer in Residence, is editing his on the solar car virtual program.

HPLD's District-Wide Programming Committee will handle the all Writer in Residence programming in 2021 and going forward, and the Foundation will manage the application and selection process. Mercer suggested setting term-limits for committee members to increase diversity of committee members and the authors selected. She proposed working with Annie Epperson of UNC help add new members to the committee. Applications will be available in January.

Chair Damsma asked how many are on the selection committee. Ms. Mercer responded that 5-7-9 people are on the committee, most been on it since its inception.

4.3 Colorado Gives Day December 8th

Interim Foundation Director Mercer reported about Colorado Gives Day and other ways to give to the Foundation.

- Colorado Gives Day is December 8th.
- King Soopers rewards. There are 35 households enrolled who have designated the Foundation to receive their rewards the Foundation receives over \$400 each quarter in revenue.
- *I Love my Library* t-shirts are available for purchase.

5.0 BOARD COMMENTS

Interim Foundation Director Mercer thanked Chair John Damsma for his service to the

Foundation Board and presented him with a gift of t-shirt, fleece vest, travel mug, and so on. This is Chair Damsma's last meeting with the Foundation Board.

Director Roberts: It's been an enlightening process. John's leadership has significantly changed the Board and we are therefore in great shape. Thank you, John. Abby Yeagle, too, must be proud of what she accomplished during her time here.

Director Moody: Congratulations, John. Thanks for listening to what I said.

Director Kaumann: We haven't had your leadership long enough, John. Stay safe everyone!

Vice Chair Holton: Thank you, John, for your leadership. I'll miss you. Thank you everyone for all you've done.

Director Arens-Bennett: Thank you for the opportunity to be on the board. Nice to work with you. Appreciate the conversation tonight. Stay safe and happy holidays.

Chair Damsma: Thank you all for serving on the HPLD Foundation Board. We made a big shift to creative thinking, teamwork, and working together.

Director Forland: I'm still getting the feel for it. Have a nice holiday.

6.0 ADJOURNMENT

Motion: Director Moody moved to adjourn the meeting

Second: Director Roberts

Vote: Unanimously approved, 7:0

Meeting adjourned at 4:35pm. Due to connectivity issues, the meeting was adjourned via GoToMeeting chat.

Next Meeting: February 8, 2021 at 3:00p.m. at the HPLD Administration and Support Services Building