



## **BOARD OF DIRECTORS**

### **FOUNDATION MEETING**

**Monday, February 17, 2013**

**HPLD Administration and Support Services Building  
2650 W 29<sup>th</sup> Street, Greeley, CO 80631  
Follows HPLD Regular Meeting**

#### **1.0 OPENING OF MEETING**

##### **1.1. Roll Call**

Present: Lucile Arnusch, Chairman; Jaci Maslowe, Secretary/Treasurer;  
Claud Hanes; Brian Larson; Stan Sameshima

Excused: Karen Rademacher

Staff: Janine Reid, Gail Craig, Andrew Romero, Dan Alcazar, Cindy  
Osborne

##### **1.2. Approval of Agenda**

Approved as presented

##### **1.3. Approval of Minutes November 11, 2013**

Approved as presented

#### **2.0 FINANCIAL REPORT**

##### **2.1 2013 Revenues and Expenditures**

Romero presented a new format for the Foundation financial statement.  
He recently opened a Colotrust account for the Foundation.

##### **2.2 Projections for 2014**

He presented a draft budget projecting 2014 numbers.

#### **3.0 ITEMS FOR INFORMATION/ACTION**

##### **3.1. 2014-2016 Strategic Plan draft**

During a Foundation planning meeting attended by staff liaisons and Trustees Lucile Arnusch and Jaci Maslowe last month, staff liaisons were designated for 2014 and a strategic plan for 2014-2016 was drafted. Reid identified two items for discussion:

- Goal number 2 – Diversify and Track Sources of Funding
  - Develop a signature corporate sponsor that could embrace Weld County literacy issues and be our community spokesperson as well as someone we can count on for ongoing support.

- Goal 3 Staffing:
  - Add two staff members as voting members of the Foundation board.
  - Hire a foundation director as a District supported position starting in July with a part-time position and possibly expanding it to full time for 2015. This position is necessary to grow as a Foundation through planning more successful events and grant writing. The Trustees would like more information on the job description to justify the need for a full time position.

Minor suggestions for changes were made and noted.

**Motion:** Brian moved to adopt the strategic plan as amended.

**Second:** Jaci Maslowe

**Discussion:** none

**Vote:** The motion carried 5-0

**3.2.** Foundation Board Composition

Lucile and Jaci recommend that two staff be appointed to the Foundation Board. With regard to the staff liaisons, there was a concern about having rotating members, as it might negatively affect consistency. The key responsibility of the liaisons is to inform colleagues throughout the District. A job description will be developed and discussed at the next Foundation meeting.

**3.3.** Events/Special project requests

Reid reviewed a funding request submitted by Centennial Park for framed photographs for the entry and meeting rooms at a cost of \$2900. The Directors discussed whether they were needed as CP has rotating art for sale and acquires art each year from the Taste of Art event. The consensus was to consider partial funding. The Board would like to hear what their priorities are and what they would cost before they make a final decision.

**3.4.** Annual Report

Reid is working with Sharmaine Martinez and Kelli Johnson to develop a Foundation report for 2013. There will be a four page spread on the website and a brochure sent to donors to update and thank them again.

**4.0 ADJOURNMENT 6:30 pm**