

## Message From the Executive Director



Dear Friends,

2019 was a year delivering on promises and shifting focus. HPLD was able to hold true to a promise made by the District in 1999. Twenty years ago, the voters approved an increase in the District's mill levy and allowed the library to enter into debt to build new libraries. The District promised the voters that once debt was paid the mill levy would be lowered by \$1,000,000. We were able to

keep that promise; in December of 2019 the High Plains Library District became debt free, and we lowered our mill levy. Since the Lincoln Park Library was relocated, the District has promised that we would return a library to the Downtown Greeley Area. In 2019, we purchased the Greeley Tribune Building to meet this promise. We also broke ground on the expansion of the Erie Community Library, adding space that had been planned since its original design. The shift in focus has been to strive to be responsive to what we heard during our strategic planning process. We heard repeatedly the need for skills development and skills-based learning. We started to shift and focus our programming and services to meet these requests. We will continue to keep our promises and shift focus as the needs of the communities we serve change. Everything we do is and will be focused on Helping build Community.

**Dr. Matthew Hорт**  
Executive Director

## What Our Community Said About Us

*"Always pleasant and clean with a wide selection. The staff is always helpful and kind. They have large meeting rooms and restrooms to accommodate larger gatherings."*

*"Love it here! We are so lucky to have such a clean, beautiful library with so many resources available to us!"*

*"Really nice library, great atmosphere, well connected to town. It has great books and movies. Would definitely recommend."*

## On an average single day in 2019 we saw:

- 2,668 people walk through the doors of our libraries
- 103,308 library cards out in our communities
- 1,041 internet connections made in HPLD buildings
- 265 people made it to a storytime or program
- 5,445 items leave libraries in the arms of patrons
- 682 eBooks are checked out
- 71,632 total physical items added to HPLD collection

## Key Performance Indicators

District Population Served  
**284,635**



Visits  
Total: **941,725**  
Per Day: **2,668**



Card Holders  
**103,308**



Web Sessions  
Total: **218,417**  
Per Day: **619**



Computer Sessions  
Total: **275,114**  
Per Day: **779**



## Programs & Attendees

Programs  
Total: **4,579**  
Per Day: **13**



Attendees  
Total: **93,551**  
Per Day: **265**



## Annual Circulations

Circulation  
Total: **1,933,162**  
Per Day: **5,445**



EBooks Circulation  
Total: **242,180**  
Per Day: **682**



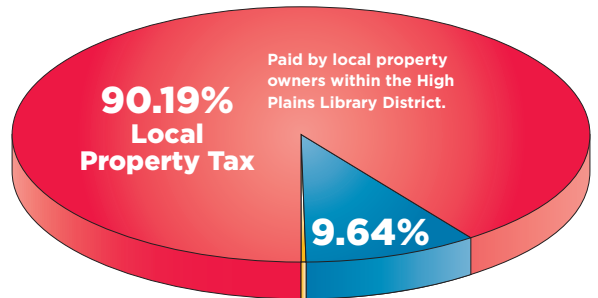
Wifi Usage  
Total: **92,858**  
Per Day: **262**



## 2019 Financials

### Where the Money Comes From

**Total: \$37,155,343**



**0.17% Fees & Misc.**

Money received from library fees to replace materials.

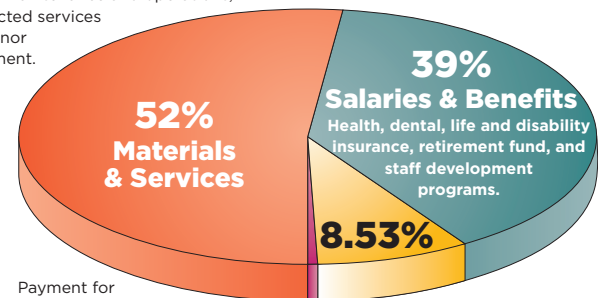
**Other Local Sources**

Specific ownership tax (a portion of fees paid for vehicles, boats, etc., and license tags), interest on investments, contracts, contributions in kind, donations, and grants.

### Where the Money Goes

**Total: \$26,209,827**

Books, audiobooks, videos, DVDs, CDs, magazines, newspapers, online databases, computer and technical services, new technology equipment, library programs, special acquisitions, facility maintenance and operations, contracted services and minor equipment.



Payment for Certificates of Participation which financed capital construction in the District.

**0.47% Capital Outlay**

Equipment or furniture costing more than \$5,000.

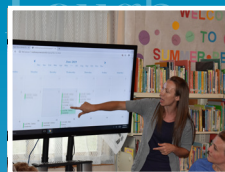
## 2019 Highlights



Our Reader's Advisory Services recommended over 2,000 items directly to the public through Personalized Reading Lists, Staff Recommendations, New Book recommendations on the web, and more.



HPLD partnered with the Space Science Institute (SSI) and American Society of Civil Engineers (ASCE) to create The Youth Engineering and Science Festival (Yes Fest!), which brought over 500 visitors to downtown Greeley for interactive STEM demos and hands-on exhibits.



The Colorado Association of Libraries (CAL) awarded Brenda Carns, Director of Eaton Public Library, the Jean Maio Award for Adult Literacy. Lanny Clary of Northern Plains Public Library was awarded a posthumous Outstanding Trustee of the Year Award.

The High Plains Library District became debt free in December 2019 and lowered its Mill Levy in January 2020. This change is a culmination of a promise made to the communities, that make up the High Plains service area, back in 1999. Dr. Matthew Hорт, Executive Director of HPLD: "This was a promise that our Board felt very strongly about keeping and we are happy to do so."

Google visited Farr Regional Library as part of the tech company's "Grow with Google" initiative. The initiative aims to help create economic opportunity in communities across the United States by delivering digital skills trainings directly to community jobseekers and small businesses.

HPLD added a Public Computing Center to Briggsdale Community Library and installed a bookdrop kiosk in New Raymer. The Public Computing Center in Briggsdale Community Library offers Wi-Fi that extends outside of the building, giving the community and visitors internet access outside of library hours. The bookdrop kiosk in New Raymer gives this community a convenient location to drop off books and other materials, which expands access to High Plains Library District resources in an underserved community. Executive Director Dr. Matthew Hорт. "This Public Computing Center and bookdrop may seem like small additions to our service area, but they can potentially have a lifelong impact on these communities."