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GOALS

HIGHPLAINS PLAN EXCELLENCE

Goal

Evaluate the District's mission, vision, and values - Formal launch 4/19

Bring structure of District in alignment with our processes and goals - Formal Launch 4/19

Demonstrate operational excellence to our constituents in our pursuit of winning the Baldrige Award: 10 Qualitative - TBD

ACCESS

Goal

Develop a digital marketing plan for social media engagement and advertising

Develop deposit classroom collections for the school districts - Formal launch 4/19: 6 Qualitative - TBD

Develop a Facilities Master Plan that allows the District, working with the local community, to determine the most appropriate physical presence for that community - Formal launch 4/19

Ensure that HPLD is in compliance with ADA

UNITY

Goal

Develop a formal staff volunteering program

Collaborate by having the Executive Director and Associate Directors meets regularly with Member Directors, Branch Managers, Community Engagement staff, to understand their perspective of the organization and their needs - Formal launch 4/19: 5

Develop a comprehensive system-wide volunteer program. Formal launch 4/19/19

Incorporate processes that build leadership skills in employees at all levels

Update the IGAs with member libraries that all parties agree will address needs for years ahead - Formal launch 4/19

STEWARDSHIP

Goal

Design and build a county wide destination library in the downtown Greeley area - Formal launch 4/19

Manage operations: 12

ASPIRATION

Goal

Make regular use of marketing analytical data to better understand the community we serve

Focus outreach on building relationships in our underserved communities

Focus branch staff on community engagement in each defined service area

Expand services as demand and usage increase

Gather feedback during all interactions with the public

Shift focus of programming to skill-based and development

Develop a Human Books mentor program

Develop Innovation Centers throughout the District

LITERACY

Goal

Expand existing and develop new partnerships with community agencies for all forms of literacy - Formal launch 4/19

Support all sections of the community to achieve their literacy goals, in their native language or a secondary language

FISCAL STRENGTH

Goal

Develop processes for determining how to expend current funds - Formal launch 4/19

Evaluate feasibility of a mill levy renewal, plan to renew if needed - Formal launch 4/19

Begin developing a marketing plan built around the strategic plan, as a way to inform the public as to the District as a valuable investment

Begin setting priorities now to identify areas that could be reduced if revenues take a downturn - Formal launch 4/19

Work with other economic interests to get a firm understanding of economic forecasts and their meaning for District revenues - Formal launch 4/19