

# 2017 Annual Report



## Foundation Revenue

2017 Assets .....	<b>\$103,949</b>
2017 Endowment Assets .....	<b>\$380,380</b>
Grew Endowment by .....	<b>27%</b>

<b>Grants</b>	
Applied .....	<b>\$65,310</b>
Received.....	<b>\$44,450</b>
Rate of Return.....	<b>68%</b>

**Gifts In-Kind .....** **\$75,429 Total**

## Foundation Expenses

2017 Total Expenditures ..... **\$140,723**

## Writer in Residence



In 2017, the Foundation's volunteer committee selected Chris Muscato as its second Writer in Residence. Muscato is an adjunct professor at the University of Northern Colorado. He first came to Greeley as an undergraduate student, left to earn a master's degree in Mexican history from the University of Wyoming, and is thrilled to be back in this community. During his residency, Muscato conducted writing workshops including a program with Soccer without Borders. Muscato is currently pursuing publishers for his manuscript and will be serving on the 2018 Writer in Residence selection committee with 2016 resident Jaydine Rendall.

## Technology Donations

The Foundation is proud to facilitate the District's donation of gently used technology to local non-profits, schools, and churches. In 2017, the Foundation distributed **114 computers, 10 laptops, and 7 cash registers to 21 organizations** across Weld County.

## Support to District

### Summer Reading Adventure

The Foundation was proud to support the District's 2017 Summer Reading Adventure *Build a Better World*. The Foundation acquired \$6,000 in corporate sponsorships for the purchase of LEGO incentives for readers in the program. LEGOs were distributed to participants to add to a common build LEGO structure at their library branch. The Foundation also secured AmeriCorps VISTA Summer Associates to aid the District in the implementation of the program in the branches.

### Teen Tour

The Foundation supported the District's 2017 Teen Tour featuring slam poet Josaquin Zihuatanejo through in-kind sponsorships and donations that covered event speaking fees, venue fees, participant incentives, and refreshments.

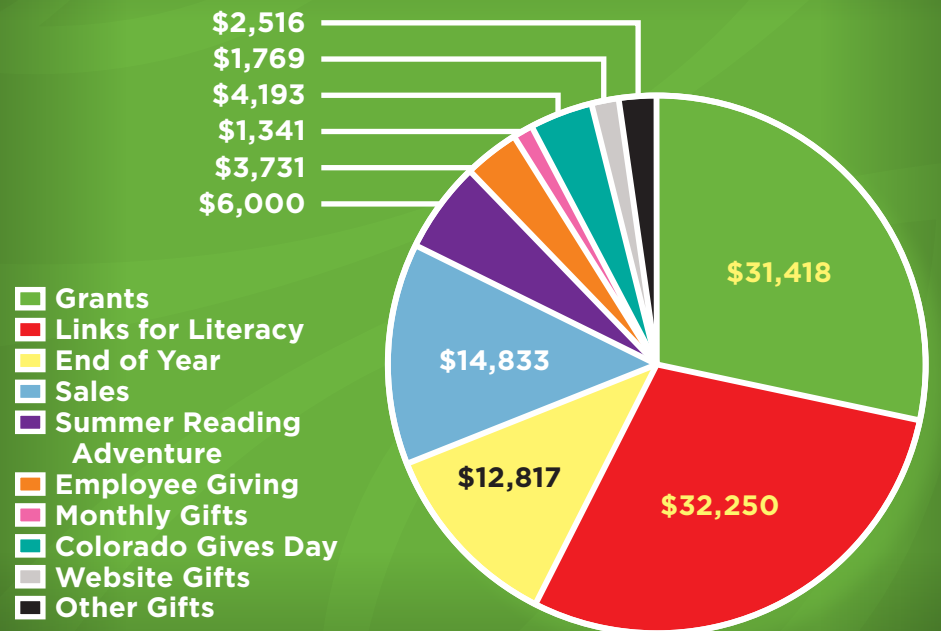
### Riverside Playground

The Foundation was awarded a \$15,000 *Let's Play* construction grant from Dr. Pepper Snapple Group and National Nonprofit KaBOOM! to build a play space at the Riverside Library and Cultural Center in Evans. The play space was originally proposed in the initial design of the library in 2014 but was put on hiatus due to budget restraints. The play space will feature unique climbing and balancing equipment for all ages. The Foundation is excited to complete this construction project in 2018 and provide a much needed recreational space for Evans youth.

### 1,000 Books Before Kindergarten

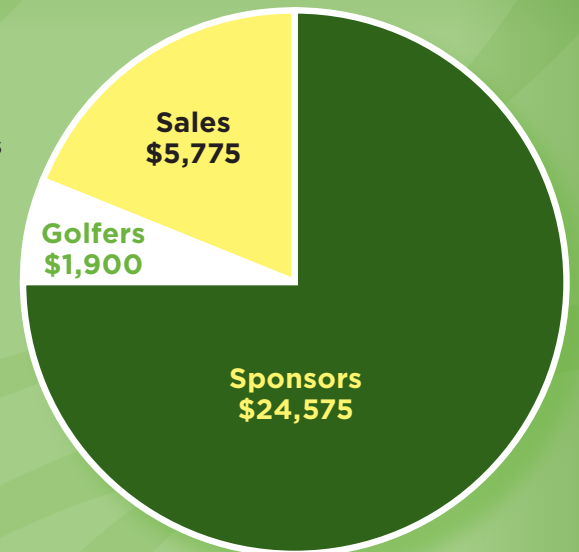
In 2017, the Foundation received several grants for the continuation and expansion of the District's successful early education program 1,000 Books Before Kindergarten. A major grant from the Temply Hoyne Buell Foundation has allowed the District to expand the program to reach the most at-risk children in Weld County.

## Foundation Solicitation Analysis



## Links For Literacy

Gross Income .....	<b>\$32,250</b>
Expenses.....	<b>\$10,616</b>
Net Income .....	<b>\$21,634</b>
In Kind Gifts.....	<b>\$8,815</b>
Participation.....	<b>31 teams</b>



## Colorado Gives Day

# of Gifts .....	<b>45</b>
Average Gift .....	<b>\$93</b>
Repeat Donors Increased Gift.....	<b>13</b>
Repeat Donors Same Gift .....	<b>14</b>
Repeat Donors Decrease Gift.....	<b>6</b>
Donors Returning After 24+ Months....	<b>1</b>

## 2017 Supporters

- |                            |  |                        |
|----------------------------|--|------------------------|
| Up Campus                  | United Power                               | MapQuest               |
| Core Spaces                | Mineral Resources                          | Big R Bridge           |
| Trader Joe's               | Integrated Property Management             | Eckstine Electric      |
| CostCo Wholesale           | Smith Chiropractic                         | Bank of Colorado       |
| The Human Bean             | Weld Adolescent Resources                  | Red Wing Shoes         |
| Zoe's Café & Events        | Flood & Peterson Insurance                 | Coyote's               |
| CoolSpeak                  | Ruesch, Biddle, Larson & Ratliff, CPAs LLC | Southwestern Grill     |
| Barnes and Noble Bookstore | Wember Inc                                 | Briggsdale Gas & Go    |
| Old Firehouse Bookstore    | Northern Colorado Credit Union             | Ozzie's Tires          |
| Sam's Club                 | American Ag Credit                         | Advantage Bank         |
| First Bank                 | Kaiser Permanente                          | Farmers Bank           |
| Weld Schools Credit Union  |  | Greeley Tribune        |
| Mister Money               |  | Kiwanis of the Rockies |
|                            |  | OtterCares             |
|                            |  | Foundation             |
|                            |  | PEO CH IV              |