



## **BOARD OF DIRECTORS**

### **FOUNDATION MEETING**

**Monday, July 13, 2015**

**HPLD Administration and Support Services Building  
2650 W 29<sup>th</sup> Street, Greeley, CO 80631**

#### **1.0 OPENING OF MEETING**

##### **1.1. Roll Call:**

Present: Lucile Arnusch, Chairman; Karen Rademacher, Vice-Chairman; Jaci Maslowe, Secretary/Treasurer; Kay Broderius, Stan Sameshima, Joe Slobojan

Excused: Brian Larson

##### **1.2. Approval of Agenda**

The agenda was approved as presented.

##### **1.3. Approval of Minutes**

The minutes were approved as presented.

##### **1.4. Staff Liaison Open Forum**

Sharmaine Martinez from Carbon Valley stated that the summer reading changes, including the activities, have been exciting to our patrons.

While they do not have the final numbers, preliminary numbers indicate higher participation.

Rita Kadavy stated that Outreach has been going into the Boys and Girls Club and the Rodarte Center. There are several kids from Stoneham signed up for summer reading this year

#### **2.0 OPERATING REPORTS**

##### **2.1. Year-to-date Financial Report**

Romero highlighted the May report mentioning the increasing activity for the Links for Literacy event to be held September 18<sup>th</sup>. The ending fund balance - total cash and Investments is \$320,960.

The Foundation has supported summer reading, Hip Hop Madness and 1000 Books Before Kindergarten.

The Colorado Gives Day expense registered on this year's budget as the event is held in December and our fee is delayed until January. The \$77,000 in expenditures is a budgeted amount and has not been paid out at this time.

**2.2. Directors Report Summary**

Mitchell-Miller stated that the Foundation books have been completely reconciled since the beginning of January. We are right on track and using best practices for bookkeeping. The Links for Literacy sponsorships currently amount to \$14,250.

Mitchell-Miller is investigating notices in local magazines.

**2.3. Hip Hop Madness Grant Report**

\$1500 was granted to Colorado Dance Collective who has taken over the Hip Hop madness event. They are aware that this is a one-time grant that was offered to help them transition to taking over this event from HPLD. This was a unique situation for the Foundation and entailed a funding agreement. Because of its radical success, Hip Hop Madness, designed to get UNC students to help middle school students to stay in school, quickly outgrew our capabilities and facilities. Rademacher pointed out that this might be a model for future projects – getting an event going and as it grows transition it. The Colorado Dance Collective has asked that we remain on the planning committee and continue to host a booth.

**3.0 GOVERNANCE**

**3.1 Writer in Residence Program**

In an effort to reach the public in new and diverse ways, Abby Yeagle, our VISTA volunteer, has been researching this concept. The details proposed are as follows:

Timeline: one full year, 6 months to locate a writer and 6 months with an artist in residence. Application and selection will be based on a rubric and make use of the appropriate software.

Cost: \$8000 including:

- A \$6000 stipend for the writer who will spend 6 months in our libraries, present 6 events, post a weekly blog, develop and execute a library based program series, and publish a written piece on a local topic.
- A \$2000 annual fee for application processing software which would keep personal information secure and anonymous, review materials, supply a matrix and rubric which ranks and sorts, all of which provide a more objective look at candidates on the first layer. The software might also be used for other selections such as artist submissions.

Benefits:

- The artist receives the use of HPLD resources, a forum for promotion of their work, status, a public reading and online publishing of their work.
- The District receives an opportunity to build new strategic alliances, new card holders, promotion of programs, online/social media exposure, a chance to create, publish and distribute local content.

Current Foundation commitments include the summer reading program for two more years and the endowment campaign. The Directors suggested that this be put in the budget for next year and determine the fund raising method at a later time. This first attempt could be a pilot and if it is too difficult to raise money for it, there could be other options. The Directors feel they could be more effective at fund raising than they have in the past as this seems like a program that could generate a great deal of interest.

**3.2** Lincoln Park Capital Committee

We are applying for the new Enterprise Zone Tax Credit application which is specific to certain areas of Greeley. We could have multiple libraries in the zone qualifying for tax credit including Lincoln Park. It's a huge tax incentive for those wanting to give. We have identified people who would like to serve on a committee to raise funds for Lincoln Park.

Mitchell-Miller will start a list and talk to people about it so when we get through the assessment that will determine if the building can be used plans can be formulated.

A good option for Foundation monies would be any added costs that have nothing to do with running a library but would preserve the history of the building.

**4.0 ADJOURNMENT 6:45 pm**

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**HPLD Foundation Secretary/Treasurer  
Jacqueline Maslowe**

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**Recording Secretary  
Gail Craig**