



BOARD OF DIRECTORS

FOUNDATION MEETING

Monday, November 11, 2013

**HPLD Administration and Support Services Building
2650 W 29th Street, Greeley, CO 80631**

1.0 OPENING OF MEETING 5:00 pm

1.1. Roll Call

Present: Lucile Arnusch, Chairman, Stan Sameshima, Vice-Chairman, Jaci Maslowe, Secretary/ Treasurer, Claud Hanes, Brian Larson, Karen Rademacher

Excused: Ray Peterson

1.2. Approval of Agenda

The agenda was approved as presented.

1.3. Approval of Minutes

August 19, 2013

The minutes were approved as submitted.

2.0 FINANCIAL REPORT

2.1. Year-to-date financials

Romero presented the Foundation investments and net income year to date. Revenues are higher because of special events increases. Balance in the checking account is \$53,137.

3.0 ITEMS FOR INFORMATION/ACTION

3.1. Events

Taste of Art 2014 – Mary Adams

Mary Adams handed out a summary of the Taste of Art for the last two years. She reported on the 2013 event and thanked the staff for providing their talent and leadership. She further discussed the 2014 Alice in Wonderland themed event set for June 21st. It is directed at an adult audience – an enjoyable evening out to enjoy and purchase works of local artists. The committee of a variety of interested people will be chaired by Neil Allen. We want to appeal to businesses and agencies to support literacy and purchase art to put in the workplace.

As this is a fundraiser for early literacy, Eileen McCluskey, CVRL manager and coordinator of the Early Literacy Focus (ELF) team, spoke to the Directors about some possible uses for the funds raised.

The first suggestion was literacy panels – text rich interactive sturdy and safe designs exclusive for libraries. The ELF team would like to eventually have them in every library as they support the goal of expanding reading, writing, singing, talking, and playing opportunities in our libraries.

The second suggestion is a gorilla popup program – offsite literacy that is “popped” into a “dead” space in a community for a day, a week, or month. Summer reading paradigms are being examined for the most productive way to use programming monies. In the past, the Foundation has paid for books as incentive but it’s very hard to sustain because of the high cost. Eileen thanked the committee for making these funds available.

HPLD has received \$53,000 in state funds for literacy materials. Collection development is creating a list of possible materials that would meet the grant criteria.

3.2. Projects

None

3.3. 2014 Planning

3.3.1 Review of funds granted during 2013

We will table this until another meeting.

3.3.2 Review of unrestricted donation dollars available for 2014

We have about \$20,000 that could be used, possibly towards the requests mentioned above.

3.3.3 Identify targets for funding in 2014

Reid invited volunteers from the Board to help develop a 3-year strategic plan for the Foundation. Jaci Maslowe and Lucile Arnusch will participate with the goal being to have a draft completed by the end of first quarter 2014. They will be discussing goals, fundraising, items and projects to support, the endowment, etc.

ReadCon was a big success bringing in 3 times the usual number of patrons and entertaining a large group of people throughout the day.

Janine has been working on a statewide project to brand public libraries.

In September – each library will pick a week and develop something “disruptive” such as pop-up programs, a ReadCon, and other activities that will demonstrate all the services libraries of the 21st Century provide.

4.0 ADJOURNMENT 5:45 pm