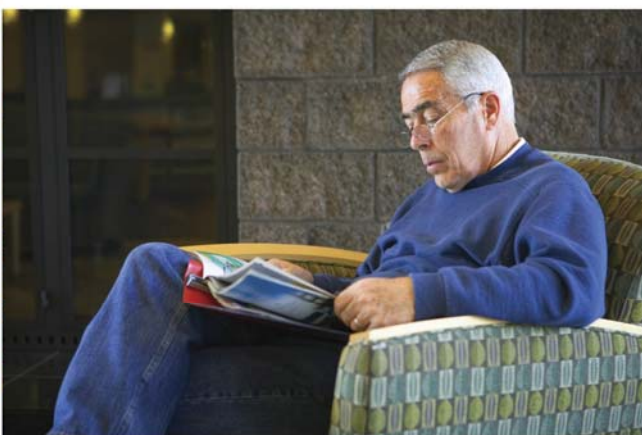


Weld Library District



Annual Report 2006



STIMULATE *Ideas* - ADVANCE *Knowledge* - ENHANCE *Life*



20th Anniversary

The Weld Library District celebrated its 20th Anniversary in 2006. Every library in the district hosted an event where they could celebrate with patrons and highlight the past 20 years. A slide show and scrapbook were created to commemorate this milestone.

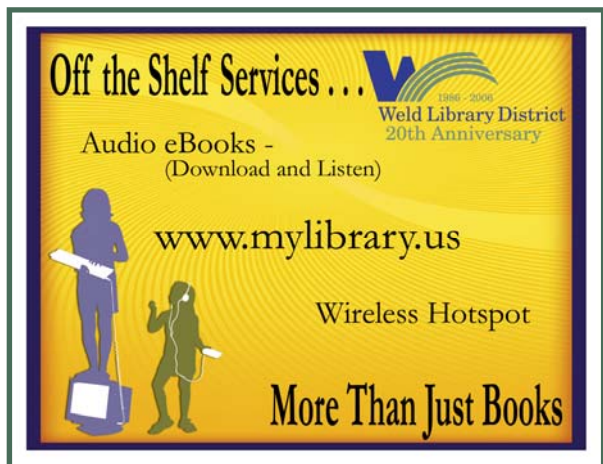


Programs and Events

- Held Groundbreaking ceremonies for the future Carbon Valley Regional and Erie Community Libraries.
- Held a library card sign-up drive in the Erie area and distributed E-library cards at various off site locations to encourage patrons to utilize the District's remote services.
- Doubled the student use of the Teen Research Center.
- Offered other special events such as Thomas the Tank, a Multicultural Music Program, author visit and storytime with Claudia Cangilla McAdam, Dia de los Ninos/de los Libros, Pirate Day, a Southwestern Tea featuring dolls from the American Girl series, PAWS to Read storytime with therapy dogs, afterschool "Kids Club" storytime, a Felicity Tea featuring Colonial America, and Tales for Tots storytime.
- The District's teen advisory group, the ROYALS, helped establish and participated in the Missing End Book Club, the Nifty-Knitting group, Anime Movie Night, and Teen Mystery Night.
- Held a Book Club Open House in September. Staff from all locations presented book talks and tips for book clubs. Local author William Haywood Henderson (*Augusta Locke*, 2006) spoke to the group.
- Presented a series of workshops about finding employment.
- Staff throughout the District participated in local school literacy carnivals, the City of Greeley's community block parties, the Cinco de Mayo celebration, area town fairs and other community activities at the Evans Recreation Center, St. Michael's Center, and Platte Valley Youth Detention Center by providing library card applications and information about services.
- Staff presented monthly book talks at a local assisted living center.
- Partnered with Lafayette Public Library and Lorraine David Children's Library to offer a cooperative children's summer reading program for children in Erie and Lafayette. The three libraries co-wrote and were awarded a \$15,000 LSTA grant for summer reading.

Off the Shelf Services

The District launched several new non-traditional services in 2006 including Wireless Hotspot, Audio eBooks (downloadable books) and a new website (www.mylibrary.us). These services were packaged in a promotional campaign titled "Off the Shelf Services". The promotional campaign launched in June and included outdoor advertising, local cable commercials, a direct mail and internal promotion. The campaign yielded great results: 170% increase in audio eBook checkouts and an average monthly increase of 50% on web visits.



Branch Improvements

- Implemented Telecirc, an automated web notification system. Telecirc is phone notification of overdues and holds.
 - Students from the Art Department at Greeley Central High School Arts Magnet designed and painted murals at the Centennial Park Branch Library illustrating the vast ocean of knowledge and the importance of learning.
 - Received new and/or additional lighting in several libraries to brighten certain areas and improve working conditions.
 - Conducted a needs assessment of patrons who live more than 30 minutes from library to help determine service options.
 - Provided additional services to assisted living facilities and preschools throughout Weld County.
 - Implemented the monthly homebound delivery schedule.
 - Completed Program and Design Development phases of construction of two new facilities: Carbon Valley Regional Library in Firestone and Erie Community Library.
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Community and Professional Involvement

- Established community connections with Carbon Valley Rotary and the Carbon Valley Chamber of Commerce.
- Worked with the Juvenile Assessment Center (JAC) and Youth Net to assist at-risk youth.
- Developed a partnership with Centennial BOCES to provide information about library services to the Family Literacy and Teen Programs for migrant families.
- Enhanced relationships with the Erie area schools, newspapers, and government.
- Staff served in various capacities on boards, committees, and service clubs: Right to Read, Kiwanis, Rotary, United Way, Greeley's Economic Gardening Program, ARC, and many others.
- Staff presented at the Colorado Association of Libraries (CAL) Paraprofessional and CAL Annual Meeting, the Rocky Mountain Literature Conference, and the District 6 Media Specialist Meeting.
- Participated in AskColorado, the statewide 24/7 online interactive reference service.
- Outreach staff was represented at the Joint Conference of Librarians of Color Conference and at a local workshop, "Eagles, Rubber Bands and Cheese: All in a Day's Work," organized by Catholic Charities Northern and Weld Co Extension Services on behalf of people working with families or youth in Weld County.
- Awarded an "Outstanding Achievement in Community Relations" award by the Colorado State Library for working with Aims Community College on teaching bilingual early literacy.

2006 Donors

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Carbon Valley Regional Library
Opening Early 2008



Erie Community Library
Opening Early 2008